

10/01/2026

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am pleased to confirm that **Turistička zajednica Zagrebačke županije** supports the Ten Principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

We enable responsible, competitive, year-round tourism by accelerating sustainability across the destination value chain. Private-sector work (MSMEs) includes: strengthening local linkages (tourism + local producers in food/wine/culture); networking and joint product development (Via VINO; Wine and Gourmet Ring); public sustainable-tourism guidelines; business support on waste prevention, reuse/recycling, resource efficiency, e-mobility and circular practices; encouraging credible certification and quality standards (e.g., Cyclist Welcome); and capacity-building with KPI monitoring and annual reporting. Aligned with UN Global Compact principles and Agenda 2030/SDGs. Plan: <https://visitzagrebcounty.hr/wp-content/uploads/2025/10/Plan-upravljanja-destinacijom-za-podrucje-Zagrebacke-zupanije-do-2028.pdf> Annual report: <https://visitzagrebcounty.hr/wp-content/uploads/2025/12/Izvjesce-o-izvršenju-Programa-rada-TZ-Zagrebacke-zupanije-2024-1.pdf>

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,

Ivana Alilović,
Director at Turistička zajednica Zagrebačke županije