

04/02/2026

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am pleased to confirm that **INSTITUTE OF ADVANCED STUDIES IN ASIA-PACIFIC INTERNATIONAL INTANGIBLE CULTURAL HERITAGE INCORPORATED** supports the Ten Principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

IASAPIICH engages the private sector through research, certification, and capacity-building programmes that align business practices with the Ten Principles of the UN Global Compact. Current and planned activities include ESG-oriented cultural sustainability frameworks for enterprises, responsible heritage branding and supply-chain guidance, executive training on ethical governance and labour standards, and multi-stakeholder dialogues linking businesses with communities and policymakers. The Institute also supports transparency and anti-corruption through standardized assessment and reporting mechanisms. These initiatives enable companies to integrate cultural responsibility into long-term value creation. An annual activity and financial report is in preparation and will be made publicly available upon completion.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,

BRIAN CHEN,
CEO at INSTITUTE OF ADVANCED STUDIES IN ASIA-PACIFIC INTERNATIONAL
INTANGIBLE CULTURAL HERITAGE INCORPORATED

Digitally signed by BRIAN CHEN, Highest-Level Executive at INSTITUTE OF ADVANCED STUDIES IN ASIA-PACIFIC INTERNATIONAL INTANGIBLE CULTURAL HERITAGE INCORPORATED.

05 Feb 2026; 00:15:48 UTC.